



Improving lives **together**

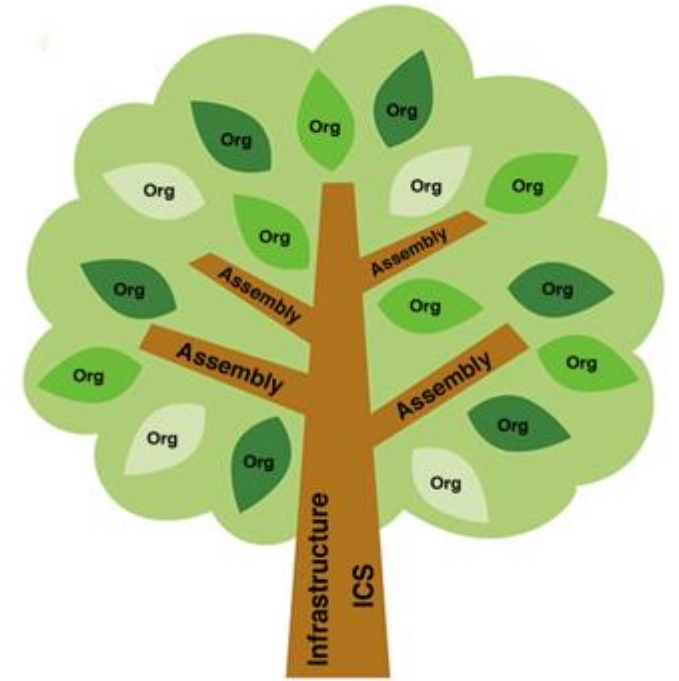
Norfolk and Waveney Integrated Care System

Our Norfolk and Waveney VCSE Assembly

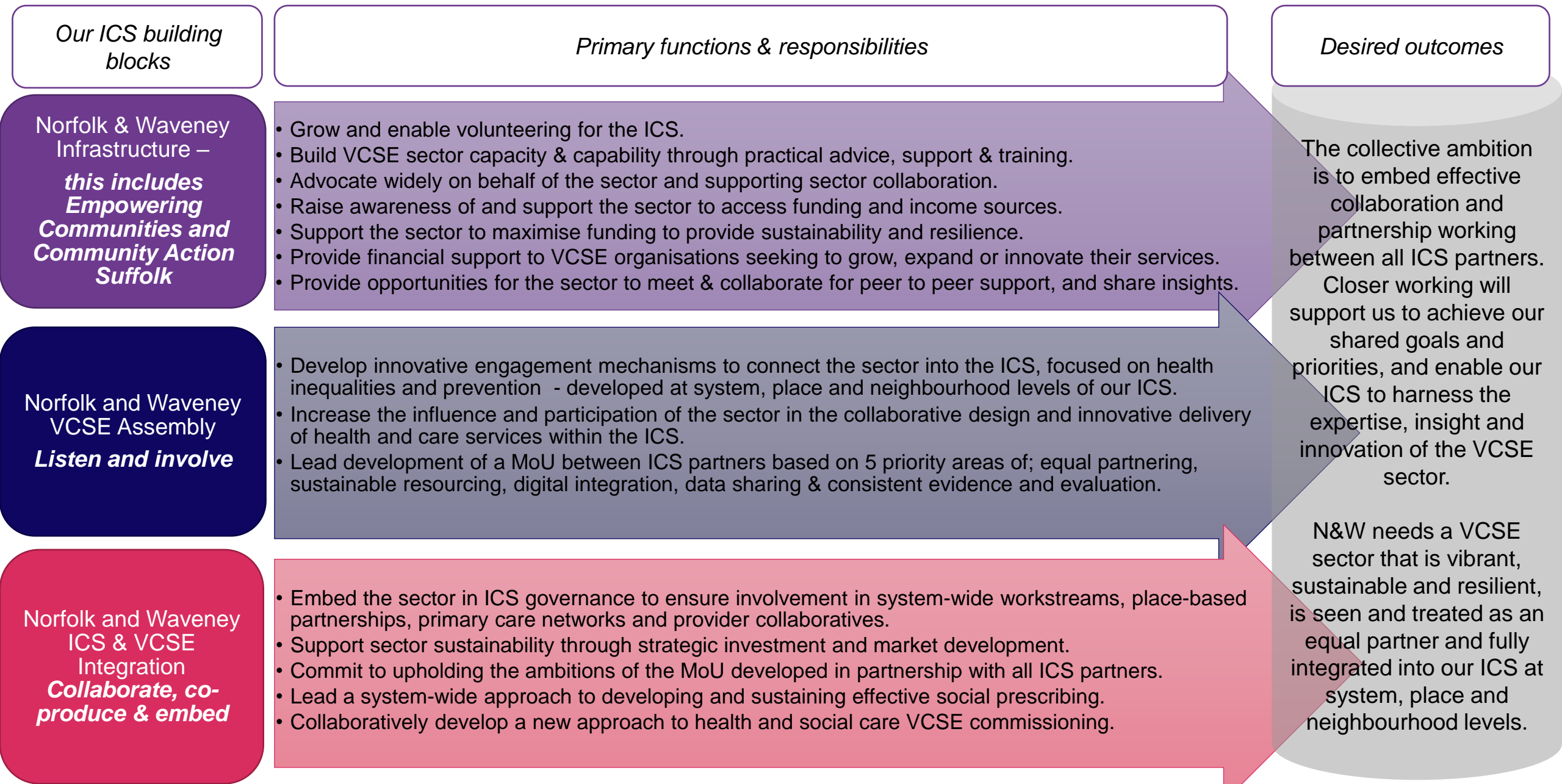
VCSE Assembly update, December 2022

What is the VCSE Assembly?

- An approach
- An inclusive collective of organisations, groups, individuals
- A communication mechanism
- Independent
- Promotion of new ways of working
- Strategic imagination built upon the core values of Ambition, Connection and Integrity
- A positive force for change, where collaboration gives measurable, tangible outputs and outcomes



**N&W ICS will build effective partnerships with the VCSE sector.
This will be achieved through 3 core ICS programmes, described below:-**



Our first 12 months

- Working with local organisations to provide support around 'understanding your value'
- Supporting our ICS partners to understand the value of the VCSE
- Advocating a shared language around value and impact
- Promoting the VCSE as trusted and robust partners across the ICS
- Communication and engagement across Place based structures and the wider ICS

Overarching pieces of work

- Collective ambition commitments through a co-produced communication and engagement strategy
- Monthly themed events using online comment boards, design challenge resources, co-creation sessions, story boards, visiting speakers, learning zones, practical resources and visits outside of our county
- Promote the MoU with VCSE and statutory partners, likely to have some specific task and finish groups

Making best use of our limited time

- Assembly Board Meetings will be quarterly (next one January)
- Place Boards and Partnerships attended monthly by Place Leads
- Assembly Leads meeting monthly

Tasks for November:

- Website
- Comms plan to include infrastructure input
- Engagement plan with thematic forums and others
- December 'launch' of Assembly



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Introducing...

Place Network Leads

Place Network Lead for South Norfolk, Lee Gibbons



“Hi, I’m Lee Gibbons current Operations Manger for ASD Helping Hands a small charity based in Dereham, Norfolk and have been for the past six years. supporting those affected by an Autism Spectrum Disorder regardless of their age, location or status of Diagnosis. We offer information and advice alongside our support and social groups, activity and residential holidays and training for parents/carers and professionals.

I have been placed as your South Norfolk Network place lead and am looking forward to meeting and working with all of our VCSE sector organisations, from the larger charities right down to the smaller grass roots groups, in the coming months and years to truly get our voice heard at a strategic level ensuring our communities are at the heart of everything that is done.

I believe that the best and only way to succeed is by listening to those we are helping and acting on their concerns, worries and objectives and I am going to be your route into that conversation working towards better Health and Wellbeing for every Norfolk resident.”

Place Network Lead for Norwich, Daniel Williams



Daniel Williams has been working within the Norfolk VCSE sector since 1994 with executive leadership experience at both the Princes Trust in Norfolk and Big C cancer charity.

Currently Chief Executive at Home-Start Norfolk Daniel also runs his own specialist consultancy; YourNorfolk Ltd. Daniel believes that the development of an integrated care service, incorporating a VCSE Assembly, is perhaps the greatest opportunity in his working lifetime to strategically align the true value of our sector with our health and social care system.

He wants to bring his own lived experience alongside those who have a shared ambition to bring about systemic change; to engage our communities not as beneficiaries of our system but as partners.

As the VCSE Assembly place based lead for Norwich Daniel will be keen to build on the sound foundations already in place, helping to connect relevant sector skills and experience across our shared ambition.

Place Network Lead for North Norfolk, Tina Blaber



Tina Blaber has a background in Local Government, Community and Sustainable Development. Tina completed her PHD in the field of the Environmental Sciences, focussing matters of social and environmental justice.

Tina is also a musician and now a Singing for Health Practitioner. She founded a community group in 2016 called Playing for Cake to provide more opportunities for people to engage with singing and music-making activities for the benefit of their health and wellbeing.

Tina is delighted to have taken up the role of Place Network Lead for North Norfolk and aims to contribute to the work already underway to bring the VCSE sector more closely into decision-making around health and social care services locally for the benefit of residents' health outcomes.

Tina started in June 2022 and is looking at building engagement between community groups and statutory partners around current agreed projects and workstreams as a starting point.

Place Network Lead for West Norfolk, Ashley Bunn



Hi, I am Ashley Bunn and I am currently the Director of Strategy and Business Development at Norfolk and Waveney Mind. I have a background in Marketing with a BA Hons from University of Hertfordshire and have previously worked at Big C – Norfolk’s Cancer Charity.

Away from my professional role, I am Chairman at Dereham Town Football Club who are the 3rd largest football club in the county. I am also a non exec director at a Norfolk based start up digital marketing agency. I have an incredible passion for making a difference and I truly believe that healthy communities are integral for all.

I am really excited to take on the Place Lead role within West Norfolk and I hope to build on the foundations already in place. I see this as a great opportunity to truly bring our fantastic VCSE sector together, show the value that it adds whilst ensuring we influence as a collective at a strategic level to drive real change, putting individuals and communities at a local level at the forefront of our decisions.

Place Network Lead for Waveney, Chiara Saunders



After studying Law and French Law at the LSE, Chiara pursued a career in commercial and investment banking. After she started a family, she retrained as a teacher and school librarian ran my own website encouraging reading amongst teenagers.

In 2016 she started volunteering with Citizens Advice Leiston and subsequently was employed as their Money Adviser and then appointed Chief Officer in March 2020.

Following the merger of Citizens Advice Felixstowe, Citizens Advice Leiston and Citizens Advice North East Suffolk to form Citizens Advice East Suffolk, she was appointed Chief Officer of the newly merged entity.

Place Network Lead for Great Yarmouth, Emma Cruickshank



Emma is the Business Development Manager at Headway Norfolk and Waveney, a charity that supports hundreds of adults impacted by brain injury with a range of services that promote and achieve re-enablement, increased independence and improved quality of life.

Emma was born in the Great Yarmouth area and resides in Gorleston, so has lived experience of the health and social care in the Great Yarmouth 'Place'.

She has previously worked in management roles within the private and education sector.

VCSE sector member on the ICB Finance Committee, Lucy de Las Casas



Lucy de Las Casas, Director of Development at Voluntary Norfolk

I am really pleased to be a voluntary sector representative on the ICB's Finance Committee. I'm passionate about the role that VCSEs can play in health and social care, particularly working in communities and on prevention and early intervention.

As the ICS takes shape, VCSE engagement and partnership is crucial and I was keen to be part of this. I'm interested in the way that systems work and change, and this was an opportunity to engage at a system level and to bring knowledge of the VCSE sector and a different perspective.

I was assured that this was what was wanted, and not a financial qualification! I hope I can bring back to the VCSE sector a greater understanding of the ICS system, its pressures and priorities, and that this can inform how we engage productively so that all the offerings, skills and knowledge of our sector can contribute to improving lives in Norfolk and Waveney.

How can you get involved?

As part of the ICS work to strengthen the Clinical and Care Professional (CCP) voice for the Norfolk and Waveney system, we are in the process of establishing a new consultative forum, the CCP Assembly. This will act as a diverse critical friend for the Integrated Care Board (ICB) and Integrated Care Partnership (ICP) through which to sense-check ideas, plans and decisions made by the ICB which may affect the delivery, development and future clinical and care provision.

We are aiming to have a diverse group of colleagues from various different professions and sectors including both VCSE and private care providers if we can.

From across the NHS, we have one GP, two nurses, two Allied Health Professionals, one Medical Director, one healthcare scientist, one community pharmacist, one hospital consultant, one junior doctor, and one mental health professional.

From the county councils, the Director of Public Health from Norfolk has also kindly agreed to join the assembly and she brings welcome Public Health support as well as continuity from the previous Clinical Care Transformation Group (the CCTG). We also have two social workers from Norfolk county council and are awaiting a nomination from Suffolk county council.

But, the CCP is now looking for professionals drawn from either the private and or VCSE community care sectors.

The commitment is to attend a 90 minute meeting once a month. There will be some reading to do as well but including the meeting, the absolute maximum time needed would be up to 4 hours per month (for the CCPA meetings and reading and preparation time in case of ad hoc emails etc). Please note, that we are not expecting members to act as a representative for their individual organisation or role, but to draw on their skills and experience, independently of their professional, organisational or hierarchical position. However, we have also tried to draw individuals from across the whole of our patch, and to be as inclusive as possible.

We are planning to hold the first CCP Assembly meeting in January and would like to finalise the full membership before the Christmas break. If this is of interest to you then please email emma.ratzer@accessct.org by Thursday 15th December.

To find out more about the work of the Norfolk and Waveney VCSE Assembly, please visit:

<https://improvinglivesnw.org.uk/our-work/working-better-together/the-vcse-assembly-2/>

Please note: this will become the new webpage for the Norfolk and Waveney VCSE Assembly.